

Nature, Educational Purpose and Educational Programs of Applicant

This purpose of this exhibit is to set forth to set forth how West Side Theatre Foundation's ("Applicant") station will be used to advance an educational program, as required by Form 340, Section II, Question 4B.

Applicant is a California nonprofit public benefit corporation organized under the California Nonprofit Public Benefit Corporation Law and operated exclusively for nonprofit educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code. Applicant's articles of incorporation, bylaws, and missions statement include the specific purposes of 1) establishing, owning and operating an educational, non-profit community supported radio broadcast system; 2) providing radio broadcast facilities to promote and aid the creative skills and cultural welfare of the community; 3) providing instruction and opportunities for the public to learn broadcasting skills, including audio production studio skills; and 4) distributing news and other public information affecting residents of the west side of Merced and Stanislaus counties. Applicant intends to provide programming not currently available in the local community, including programming that responds to the ascertained problems, needs and interests of Newman and Gustine, California and the surrounding service area. Applicant will provide regularly scheduled and special in-depth news, public affairs and public service programming on local issues including the environment, business and agriculture, weather, health care and maintenance (including the special needs of senior citizens and children), state, county and local government, education and schools, parenting and cultural affairs. Applicant will also produce programming featuring local lectures, concerts, poetry and literary readings, theater productions and talent.

Examples of educational programs Applicant intends to provide include the following:

1. Daily local news
2. Weekly talk programs focused on issues important to the local residents (e.g. health care, agriculture, air quality)
3. Musical and other artistic presentations demonstrating cultural diversity and richness
4. Broadcast local government meetings (e.g City Council, Planning Commission)
5. History of the area programs developed by local historical societies

In addition, the general Newman/Gustine geographical area is rural, located along the west side of Merced and Stanislaus counties in California. Fog, immediate access to medical care, heat, flooding, air pollution, West Nile Virus, and contaminated water systems are frequent problems in the proposed service area. Applicant therefore intends to work closely with local volunteer and emergency services to provide public safety information to its service area and

intends to have standby emergency power available at both the studio and transmitter sites. If the budget permits, Applicant also intends to install emergency radio communications equipment at its studio within a year of initial broadcast operations. Applicant is prepared on request to furnish any additional information to the Commission that may desire regarding its educational program hopes and plans.